# **GUIDE TO ADVERT SIZES**

**Grand Christmas Tree Festival 2014** 



DECEMBER 1, 2014 ST MARY-LE-TOWER Tower St, Ipswich IP1 3BE

### **Colour advert In the Glossy brochure:**

#### Jazz, Professional Reading and Programme Sponsorship:

Two quarter colour layouts are available: h6.7cm x w11.7cm (landscape)

or h13.4cm x w5.9cm (portrait)

#### **Tree Sponsorship:**

Two 8<sup>th</sup> full colour layouts available: h3.4cm x w11.7cm (landscape)

or h6.7cm x w 5.9cm (portrait)

#### **Greyscale Event brochures**

#### Jazz and 'A Christmas Carol' Sponsorship:

Half page greyscale layout: h19cm x 13.4cm

#### NB all figures are approximate.

#### **FORMAT**:

The glossy brochure is being produced using Serif software which can accept many common formats, however to avoid a common problem of unsupported fonts in pdf files, it might be better to send the advert as an image file(jpg or png) so it can be directly inserted without issues.

The greyscale event brochures will be produced in Word, which would be the best format in this case.

If you would prefer to just email the text you require and are happy for us to format it as we see fit, then feel free to do so.

Thank you.

The deadline for advertisements to be included is 19<sup>th</sup> November.

This	Quarter Page Height 6.7cm approx.  JAZZ CONCERT / PROFESSIONAL READING / PROGRAMME	
Column	Eighth Page Height 3.4cm approx. PROMINENT TREE	Greyscale Width11.7cm approx.
is	Eighth Page Greyscale Height 6.7cm approx Width 5.9cm approx.  PROMINENT TREE	Quarter Page Colour
Reserved		Height 13.4cm approx Width 5.9cm approx.  JAZZ CONCERT / PROFESSIONAL READING / PROGRAMME

## If you have any problems with your advert, please contact

#### The Festival Administrator:

Donna Joyce,

Email: admin@ipswichtreefestival.org.uk

Tel: 07834369774